

EDUCATION

Azusa Pacific University, 2009

Doctor of Education: Higher Education Leadership

Azusa Pacific University, 2001

Master of Education: Physical Education

University of Notre Dame, 1999

Bachelor of Arts: Sociology, Minor: Theology

RESEARCH PUBLICATIONS

Robles, A. M., Owens, R. L., Nguyen-Feng, V. N., & Dauphinee, M. (2026). CliftonStrengths in Sports: Athletes and Coaches From the High School to Olympic Levels. *Journal of Happiness and Health*, 6(1), 10-24.

Robles, A. M. (2026). Female Athletes with Differences of Sex Development (DSD): A Christian Perspective on Fairness and Compassion. *Movement and Being: The Journal of the Christian Society for Kinesiology, Leisure and Sports Studies*, 1(5), 1-23.

Robles, A., & Owens, R. L. (2024). Positive psychology (pp. 736-737). In P. M. Pedersen (Ed.). *Encyclopedia of sport management* (2nd ed.). Cheltenham, UK: Edward Elgar.

Robles, A., & Owens, R. L. (2024). Psychology (pp. 765-767). In P. M. Pedersen (Ed.). *Encyclopedia of sport management* (2nd ed.). Cheltenham, UK: Edward Elgar.

Robles, A., & Saville, P. (2021). Positive psychology (pp. 368-369). In P. M. Pedersen (Ed.). *Encyclopedia of sport management*. Cheltenham, UK: Edward Elgar.

Robles, A., & Saville, P. (2021). Psychology (pp. 378-379). In P. M. Pedersen (Ed.). *Encyclopedia of sport management*. Cheltenham, UK: Edward Elgar.

Robles, A., Grappendorf, H., & Gamus, C. (2021, September). Creating student "Player Cards": An innovative approach to class session introductions. *Journal of Interactive Technology and Pedagogy*.
<https://jitp.commons.gc.cuny.edu/creating-student-player-cards-an-innovative-approach-to-class-session-introductions/>

Robles, A. (2021, March). Netiquette for students [Article contribution]. In M. Weimer (Ed.), *Handouts: The many roles they play in learning* (The Teaching Professor).
<https://www.teachingprofessor.com/topics/student-learning/handouts-the-many-roles-they-play-in-learning>

Robles, A. M. (2020). CliftonStrengths® in collegiate sport: An exploration of NCAA coaches' perceptions. *Applied Research in Coaching and Athletics Annual*, 35, 1-32.

Robles, A. (2018). Mirror images: Exploring the strengths of two Olympic gold-medal athletes. *Women in Sport and Physical Activity Journal*, 26(1), 54-61.

Robles, A. (2018). Professionalism (content contribution), In *Sports internships*, Kendall Hunt, Jarvis, C., 80-81.

Robles, A. & Hammond, B. (2014, April). *No "ideal" strengths: 2 pathways to athletic success*. CliftonStrengths Online Resources. Retrieved from <https://www.gallup.com/cliftonstrengths/en/251393/no-ideal-strengths-pathways-athletic-success.aspx>

Robles, A. M. (2012, May). Voices of elite athletes: Perceptions through a strengths-based philosophy of sport. *Journal of Performance Psychology*, 1-37.

Robles, A. & Macadam, E. (2012, April). *What would happen if we truly focused on what was right with our team? Part II*. NFCA Instructional Corner, Fastpitch Delivery.

Robles, A. (2012, March). *What would happen if we truly focused on what was right with our team? Part I*. NFCA Instructional Corner, Fastpitch Delivery.

Robles, A., & Yoder, K. (2012, March). *Ethical dilemma: Coaching authentically*. NFCA Online Coaches Corner. Retrieved at https://nfca.org/index.php?option=com_content&view=article&id=6246&Itemid=210

PROFESSIONAL PRESENTATIONS

Robles, A., Thurman, A., Rippeon, A., Mascaro, G., & Smith, T. (2025, September 23). *Hidden hunger: Addressing food insecurity among community college student-athletes* [Webinar panelist]. Azusa Pacific University. Azusa, CA.

Robles, A., Frost, V., & Morales, J. (2024, February 7). *Exploring the field of recreation & community services* [Webinar host]. Azusa Pacific University. Azusa, CA.

Robles, A. (2024, March 27). *Building a strengths-based team* [Workshop presentation]. The Urban Alternative, Dallas, TX.

Robles, A., & Jordan, E. (2024, April 11). *Getting in the game: Pathway to working in the MLB* [Webinar host]. Azusa Pacific University. Azusa, CA.

Robles, A. (2024, September 6). *The strengths-based schedule: Aligning time management with your CliftonStrengths* [Workshop presentation]. The Urban Alternative, Dallas, TX.

Robles, A. (2024, December). *Executive Strengths-Based Leadership* [Workshop presentation]. CEO, Cox Auto Group.

Robles, A. (2024, August 26). *Building a strengths-based team* [Workshop presentation]. Parkcrest Executive Leadership Team, Long Beach, CA.

Robles, A. (2023, April 25-26). *What's Your Strengths Story?: Designing Your Strengths Mantra* [Workshop presentation]. Internal Agency, World Vision, USA.

Robles, A., & Leto Martin, C. (2023, April 6). *Exploring NIL in the NCAA* [Webinar host]. Azusa Pacific University. Azusa, CA.

Robles, A. (2022, September 28-29). *Discover and lead with your strengths: Building a strong and cohesive team* [Workshop presentation]. Internal Agency, World Vision, USA.

- Martinez, R. & Robles, A. (2022, February 8). *Cafecito conversation: The importance of the diversity ambassador program* [Webinar speaker]. Center for Diversity, Equity, and Inclusive Excellence. Azusa Pacific University. https://youtu.be/3y-pkt_G8E8
- Robles, A. (2021, November 6). *Building a strengths-based team: Utilizing CliftonStrengths in sport* [Workshop presentation]. Coaches and Student-Athletes, Santa Clara University. Robles, A. (2021, September 2). *Building a strengths-based team: Utilizing CliftonStrengths in sport* [Workshop presentation]. Coaches and Student-Athletes, University of Pittsburgh.
- Robles, A., & Dauphinee, M. (2021, July 9). *Going for gold: Playing to your strengths* [Workshop presentation]. Coaches, Players, and Support Staff, USA Olympic Softball Team.
- Robles, A., Grappendorf, H., & Gamus, C. (2021, June 3). *Building inclusivity into online courses: The player card activity* [Teaching & Learning Fair presentation]. NASSM Virtual Conference.
- Robles, A. (2021, March). *An introduction to strengths. Discovering and developing your personal talent* [Workshop presentation]. Boys & Girls Club of Carson Staff Development Day. Virtual Training.
- Robles, A. (2021, March). *Team-building using CliftonStrengths* [Workshop presentation]. Saddleback Church Staff Training. Lake Forrest, CA.
- Robles, A. (2021, January 04). *Building a strengths-based team: Utilizing CliftonStrengths in sport* [Workshop presentation]. Coaches and Student-Athletes, University of Central Florida.
- Dauphinee, M. & Robles, A. (2020, December 11). *High-performance coaching using CliftonStrengths* [Workshop presentation]. Executive Management and Coaching Staff, Baltimore Orioles.
- Robles, A. (2019, May). *Coaching with your strengths* [Workshop presentation]. Coaches symposium at Mission College. Santa Clara, CA.
- Robles, A. (2019, August). *Discover, develop, and lead with your strengths* [Workshop presentation]. Student-Athlete “All Saints Day” Fall Kick-off at Mission College. Santa Clara, CA.
- Robles, A. (2019, August). *Playing with your strengths* [Workshop presentation]. USA Softball U-19 Women’s National Team World Cup Championship Tournament. Irvine, CA.
- Robles, A. (2019, March). *Stronger players, stronger teams* [Workshop presentation]. Occidental College Women’s Softball Student-Athlete Symposium. Los Angeles, CA.
- Robles, A. (2018, October). *Building a strengths-based team* [Workshop presentation]. University of Pittsburgh Women’s Softball Student-Athlete Development Weekend. Pittsburgh, PA.
- Robles, A. (2018, August). *Building a strengths-based team* [Workshop presentation]. Student-Athlete Summit at Providence Christian College. Pasadena, CA.
- Robles, A. (2018, August). *Discover, develop, and lead with your strengths* [Workshop presentation]. Hope International University Men’s Soccer Retreat. Laguna Beach, CA.
- Robles, A. (2018, May). *A strengths-based approach to team building and leadership development*. Study presented at the North American Society for Sport Management (NASSM) Conference. Halifax, Nova Scotia.
- Robles, A. (2016, February). *StrengthsFinder and team dynamics*. General session speaker for the Office of Student Affairs Annual Staff Training. University of Southern California. Los Angeles, CA.

Eyanson, J., Lawrence, S. M., & Robles, A. M. (2012, April). *Understanding the strengths: Voices of elite athletes*. Study presented at the American Alliance of Health, Physical Education, Recreation, and Dance (AAHPERD) Conference. Boston, CA.

Robles, A., Eyanson, J., & Lawrence, S. M. (2012, February). *Stories from the field: White athlete experiences of race*. Study presented at the Center for Performance Psychology, National University. San Diego, CA.

Lawrence, S. M., Robles, A., & Eyanson, J. (2012, January). *Caucasian student-athletes' perspectives on race: A qualitative assessment*. Study presented at the Hawaii International Conference on Education. Honolulu, HI.

Robles, A. (2010). *Leaning into your strengths in leadership*. General session speaker at the Grizzard Annual National Convention. San Diego, CA.

Robles, A. (2009). *Discovering your strengths*. General session speaker at the Grizzard Annual National Convention. Ventura, CA.

Robles, A. (2008). *Elite athletes: The best of the best*. Study presented at the NFCA Annual National Coaches Convention. Marcos Island, FL.

Robles, A., & Lundberg, C. (2006). *Gender identity in female collegiate athletes*. Study presented at the ACPA Annual National Conference. Indianapolis, IN.

Robles, A. (2006). *Panelist: Western Regional Careers in Student Affairs Day*. CSUF. Fullerton, CA.

Robles, A. (2005). *Panelist: Western Regional Careers in Student Affairs Day*. CSULB. Long Beach, CA.

CERTIFICATIONS, MEMBERSHIPS, and CONTINUING EDUCATION

Teaching with AI Certificate of Completion, Faculty Learning Community, Azusa Pacific University, 2025

AI in Academia Certificate of Completion, Faculty Learning Community, Azusa Pacific University, 2024

Online Instructional Modality Certification, Faculty Learning Community, Azusa Pacific University, 2024

Culturally Responsive Literature Certification, Harvard University, 2020

Diversity Ambassador, Center for Diversity, Equity, and Inclusive Excellence, Azusa Pacific University, 2020

Commission on Sport Management Accreditation (COSMA), Member, 2020-Present

North American Society for Sport Management (NASSM), Member, 2018-Present

University of Notre Dame Athletic Department Booster, 1999-Present

University of Notre Dame Monogram Club, Member, 1999-Present

PROFESSIONAL EXPERIENCE

The Forza Institute, LLC, 2009 – Present

President/Founder

The mission of Forza Institute is to help individuals discover their uniquely innate gifts, talents, and strengths in an effort to transform groups of individuals into highly functioning and successful teams.

Website URL: www.forzainstitute.com

Athletic teams trained with Forza Institute from the following institutions:

Harvard University, University of Notre Dame, University of Washington, University of Arizona, University of Pittsburgh, University of Central Florida, California State University - Fullerton, University of California-Davis, University of Pacific, Central Michigan University, Point Loma Nazarene University, Louisiana Tech University, San Diego State University, University of Delaware, San Francisco State University, University of Kansas, Kansas State University, University of Missouri-Kansas City, Ohio University, Santa Clara University, Vanguard University, Occidental College, Providence Christian College, Hope International University, Mission College

Professional and Club teams trained:

Baltimore Orioles (MLB), USA Softball (Olympic Team), USSSA Pride (Women's Professional Fastpitch League), USA Athletics, Southern California Firecrackers, Corona Angels

Non-profit organizations trained with Forza Institute:

World Vision, Boys & Girls Club, Saddleback Church, Parkcrest Christian Church, NewStory Church, The Rock Church in San Diego, The Urban Alternative, EV Free Fullerton, Redeemer Church, Open Door Church, Tucson Gospel Rescue Mission, Everett Gospel Mission, Presbytery de Cristo, ARC Outreach, Grizzard Communications, Competitive Edge International

Azusa Pacific University 2002 - Present

Associate Professor/Director of Online Curriculum and Sports Management

Department of Kinesiology, School of Health Sciences

Courses Taught: AT 554: Holistic Aspects of Athletic Training

KIN 555: Sociological and Ethical Issues in Sport

KIN 556: Facility and Event Management

KIN 557A/B: Field Studies/Internships in Sport Management

KIN 565: Physical Education, Athletics and the Law

KIN 570: Leadership and Administration in Sport

KIN 572: Foundations of Sport Management

KIN 578: Psychology of Coaching

KIN 582: Seminar Professional Literature in PE and Sport

KIN 585: Capstone in Physical Education and Sport

LDRS 561: Group and Conflict Issues in Leadership

PE 551: Curriculum Theory and Design in Physical Education

PE 552: History and Philosophy of Physical Education

PE 576: Trends and Issues in Physical Education

PE 584: Assessment, Technology, and Evaluation in Physical Education

PRPS 305: Educational Psychology

PRPS 330: Sport Psychology

PRPS 385: Health Psychology

WRIT 241: Writing 2 Physical Activity and Health Promotion

Veritas Evangelical Seminary 2012 - Present

Adjunct Faculty

Courses Taught: CE 902: Curriculum Development

CE 904: Learning Theories

Azusa Pacific University 2004 - 2005

Graduate Admissions Counselor

Biola University 2002 - 2004

Transfer Undergraduate Admissions Counselor

California State University, Long Beach 2000 - 2001

NCAA Division I Assistant Softball Coach

Trained over 25 collegiate athletes. Provide athletic instruction and academic counseling. Lead all scheduling and logistics responsibilities for travel and recruiting efforts. Evaluated over 100 recruits and potential Division I athletes. Ensured and implemented all NCAA Compliance Regulations for student-athletes.

University of Mobile, Mobile, AL 1999 - 2000

NAIA Assistant Softball Coach

ATHLETIC EXPERIENCE

University of Notre Dame, 1995- 1999

NCAA Division I Full-Scholarship Student-Athlete

University of Notre Dame Outstanding Student Leader Award

Big East Conference "Rookie of the Year"

University of Notre Dame Academic Dean's List

Professional Athlete, Italy, 1999

Drafted out of college to play in the Italian National Softball League in Verona, Italy. Competed throughout the Italian province and competed in the 1999 season.

Private Professional Pitching Coach, 1999- 2015

Trained over 200 amateur athletes and collegiate prospects. Provide expertise in physical development, pitching, and recruiting. Coordinated, marketed, and led numerous clinics with major Division I universities, including the University of Notre Dame, CSULB, and Baylor University. International experience coaching and leading youth clinics in Venezuela, Mexico, and East Asia, providing international athletes with professional instruction and demonstrations in the game of softball.

American Softball Association

Three-time National Champion, 1994, 1995, 1997